Register now to learn how to better engage in meaningful conversations with mothers about breastfeeding.

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| **Improving Our Approach: Better Conversations About Breastfeeding** |

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| Breastfeeding can significantly improve health outcomes for mothers and babies. But too few social supports, confusing messages in the media, cultural barriers and many other real challenges mean that too many moms and babies are missing out on potentially life-changing health benefits. Working with mothers to understand these challenges creates a foundation for change. That's why **we're hosting a webinar on approaches and strategies health professionals can use** to help mothers open up about the challenges they face when breastfeeding:**Improving Our Approach: Better Conversations About Breastfeeding****Nov. 7, 2018, 3-4 p.m. ET****Specifically, this webinar will provide**: * Information on the barriers facing breastfeeding mothers, including input from a recent NICHQ survey
* Methods to identify breastfeeding concerns and inspire behavioral change
* Conversational approaches to better engage with breastfeeding concerns
* A role-playing scenario where attendees can see how to leverage these strategies in their work

[**This webinar**](https://mail.nichq.org/e2t/c/%2AW4QV4Hv5NNcV-W7xxHLZ2ZxWx_0/%2AW84zDST5k_hthN7hNPwW-ssFB0/5/f18dQhb0S65M2Rwhz9V126vd5gn3YPW5gtYnV516v0xW6qhPMG7dj6lXW81mp-T8KJx8FW1W0JPx1zxXTWW5G1hzy8vq3l1W2kX3s432p30xW8yZmfT7DTCqbW14YH7492hDD5W2BxKSD5x-Bs7W8c3pbw519z53W3dMWGJ3FDc2KW3txJNj6XFDrvW6RGZsg7Rl3k6W3MFRd91qcnjcW7DjPsR2Ryt_sW19b9906R2q6xW1DnYdC4jGkJqW3NhPLr2mRp0rN10n8Wvx_lfVW1q5wGP84k76tW71bS8b5TPHNSW3X9WCG9gLljcW4bhZ2V3nx39YW7lsHfG7qH0gnW1pxqSX8J8WfQW1j_d7L5t8Kt9W3k71CY5DKM-vW7ptMNq1yTxNRW6jy_sW3MSkRgW59kvkp3j7S-qW4YNJNC6pHr5yW54jk3z7J8VY0N8nMg9cNSJnVW41VyNM40RccLW4gW-Cv9bcxTQW4TNC0Y3Rlz_yW30r35M2PbhDSW2QmKDB7CZPQBW2J2vkJ4-rDFVW7x3TQv4q01f5W3NWB1J91xz-BW7L3FFH90kB4lW8yB-gk5fDL7sW8t2_Jf7WZll3W4z2_F_4CDfW-0) benefits all maternal health professionals working to increase overall breastfeeding rates and address disparities in breastfeeding. ➦ Register Now**Speakers:*** Lori Feldman-Winter, MD, MPH, Professor of Pediatrics at Cooper Medical School, Faculty Expert on the [**National Action Partnership to Improve Safe Sleep Improvement and Innovation Network**](https://mail.nichq.org/e2t/c/%2AW4QV4Hv5NNcV-W7xxHLZ2ZxWx_0/%2AW4dcbnZ9j8gDJN2pLgD5mv4rs0/5/f18dQhb0S1Wd7w2SL3W12NsKW2z7-5RN1gnZKZTDCPwVH21Bm3hG-H9W2PmD8r1R5pfHW1WC8x65LLYrDW447G0P2p98h5W8HZXWQ7JR1t1W4NcNwd2gRJTNW465MVS8bMblHW11mw1f8ttCcBW4-1YX985-kJGW3CCPq33LFTsvN1B6g6DCn5plW1ncCRB7gZWT0W3xxMB85x5WmyW74rrzT1-jDzVMjLMyy92TNGW33Mlgx8zkr2DN1xCbsd813DqW1t7wwV63GYD8W1g9dLh7S1MgrM6ppLRs31c6W30GcPb6QdnslW5nh50l8f4CMdW37k_Dc30MtH1W6rhmGx7b-L_jW7C9bgM1SXXVyW5t0H9Z5csZxzW8V3GQW84ynQtW1DYB_k1PjRBvW497TGr7Y7s4fW3kfZ0j4nD-z2W786ghg2g4qFNW6-CFyj8FgX89W8mjLzl6_RJXXW5H2V6b4fTysvW1YccrJ2rKvCWM5mFm2bZm9QW3mVHB_4lM6jyW8CVZT_3NT7ZVW4yV19M7g43bfW5GqJmt5y8tP0W4CnZr558WkwpW2jlXpT3MBCbcW6kK4jN4FtypWW7hQRTw3N4m65W8Zcssr8X864ZW4D4FHH46pB_gN3rHcVSWsRvWf2F9pQ302)
* Suzanne Bronheim, PhD, Adjunct Associate Research Professor in the Department of Pediatrics, Georgetown University Medical Center
* Lisa Bailey, Peer Counselor at the Lactation Care Center WIC Program in Dallas, Doula and Breastfeeding Educator, Mother Partner on the [**Texas Ten Step Star Achiever Breastfeeding Learning Collaborative**](https://mail.nichq.org/e2t/c/%2AW4QV4Hv5NNcV-W7xxHLZ2ZxWx_0/%2AW967fPN1hdt5VW2v-t0_4Lk_T30/5/f18dQhb0S65P2dYTssVWnCxp33TzQsW4_qcsx2wDxdSW20w0y24Vvh4tW40R7T45xQmSPW3_JXL_7Lx2r4W97n_537H4hBQW7ndPfL7C-8r5W4J04Hq158LlTW1J6vX51VRQpHW8Rg0V-9f5nDXW3RP8LB302_GJW1n7PMF9d5rWWW83-fv27X_9zFW7blRm-5rp8S2W1Tl32p54tRPRW4YQ51l47RzD2Vsrhyl5SPSSGMW5jgQ23NqHW5gdl374Fd5w7W8j50y23lpdm7W6Phj1v48kMCMW8SL2Jz4NHM8NN32VgF0hvxZFW46lCV51P_md6W157xBq5q2KPbW2NCNxX7BxPgvVgln73947XtmW6Sh4GQ5zdC6NW33_V-T6FV6QsW62fkwL2w1SNhW1vfRFv5JFD4BW2pJ5xh1RkP5cW61wz4p5sb81CW2BLjm75LdTzjW6xGXPl36QrbWW86BMyL7YN7lNW44gGBQ709XNwW5blypD6yYV28VFXtTT68zYDzN5fdMwzl9HT5MYC2kwDBJ31VqSkCL8jp_h1W67hxmS3Nlz2yW8QqFJ18kRSK1W7hzqV09j-_f_N4cGlVTKfd0hW93mHt860VkYN102)
* Rebekka Henriksen, La Leche League and Mindful Parenting Leader; Mother Partner on [**New York State Breastfeeding Quality Improvement in Hospitals Initiative**](https://mail.nichq.org/e2t/c/%2AW4QV4Hv5NNcV-W7xxHLZ2ZxWx_0/%2AW7gF8Lt5z-1pLW7jR1Lb5xlnZJ0/5/f18dQhb0S65P2RwkMJVWltMl1g4KdMVNgcZ-1tb76YW4Rpl9Z2jQnPmW2_bWk18xwBMsW6-rBQ65Dz8T5W2Rjs_Y3Y7f71W44hmSQ8CgP8QW7Fj27Y2dqK9HW8NCllq8Ss66nV7x9f_73GcdlN4mHZpYWZd9pW4V0zDY5zhLrtW2sLhGv1H412fW41tjS32NtZVlN6ldS_3__j6vW7CYHZC15spjSVftMkF5sSbrzW5rr8pl3zDyVfW2vTtDf4HzJS6VhZf3B4BGJlNW1nyvsT5dmtFbW2RnXd63TZpdnVc2hJT4qM76PW6tVQkp34Q1JCW3wzj-M78n--wW1F8zNT4xKZ5qW27hKSc7Hb5tPW8mZPpg1ZBTG8W4l6B_T8wpfTSW6KN1Xs6PrK7dW21SW7-7wVP35W7P-Y-l6t-jbtW6gx-Qw6Nrg-4W8LPVbv83kh7BW6HxBfQ1Z-2T3W1gt2vm4N7T-cV2Vd8T8rC0t0W3DJ15Q8_cp_pW4tz5vv7gp2X1Vd_pRV7PB3H9W7GdKLD186_lRW4x0Nfw869ZKGW4KK68p7C9F47W4Xnv1z5SJjfqW6TqZ9F195cThW4HyKYG92vBN9W4rch5x2lfcbsW1-Yy0x4nPg7Rf5tFKGL02)

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